

From: Al Smith/=TMS/Toyota.

Sent:10/1/2009 11:38 AM.

To: [-] D'Anne Duclos/=Lexus/Toyota@Toyota; Scott Wracher/=Mobile/Toyota@Toyota; Dan Swartz/=Mobile/Toyota@Toyota; Steve Hearne/=Lexus/Toyota@Toyota; Bryan Riss/=Mobile/Toyota@Toyota; Don Fordiani/=TMS/Toyota@Toyota; Dave Harbuck/=Mobile/Toyota@Toyota; Kim McCullough/=TMS/Toyota@Toyota; Peter Donnellan/=Lexus/Toyota@Toyota; Dave Thomas/=Lexus/Toyota; James Monroe/=Lexus/Toyota@Toyota; Tim Medeiros/=Mobile/Toyota@Toyota; Tom Gartland/=Mobile/Toyota@Toyota; Dejuan Ross/=Mobile/Toyota@Toyota; Tim Bliss/=Mobile/Toyota@Toyota; Allen Woodrum/=Mobile/Toyota@Toyota; Robert Larson/=TMS/Toyota@Toyota; Terry Jackson/=Mobile/Toyota@Toyota; Damon Rose/=Lexus/Toyota@Toyota; Stephen Waddell/=Mobile/Toyota@Toyota; Kevin Curran/=Mobile/Toyota@Toyota; Sean Lyons/=Lexus/Toyota@Toyota; Buzz Rittenberg/=Lexus/Toyota@Toyota; Brad Klein/=Lexus/Toyota@Toyota; Patricia Mitchell/=Lexus/Toyota@Toyota; Sam Leonard/=TMS/Toyota@Toyota; Clark Lance/=TMS/Toyota@Toyota; Billy Rangee/=Lexus/Toyota@Toyota; Mark Egger/=TMS/Toyota@Toyota.

Cc: [-] Mark Templin/=Lexus/Toyota@Toyota; Brian Smith/=Mobile/Toyota@Toyota; Kevin Flynn/=Mobile/Toyota@Toyota; Chuck Yaeger/=Lexus/Toyota@Toyota; Matt Kaleba/=Lexus/Toyota@Toyota; Dave Weingarten/=TMS/Toyota@Toyota; Bob Waltz/=TMS/Toyota@Toyota; Gary E Smith/=TMS/Toyota@Toyota; Denise Jacobson/=Lexus/Toyota; Jerry Marcotti/=Lexus/Toyota; Ben Medina/=Lexus/Toyota@Toyota; TCS_NAPO_PDC_Parts Research Analysts@Toyota; Mike Schober/=TMS/Toyota@Toyota; Abe Pearlman/=TMS/Toyota@Toyota; Gordon_Fogg@toyota.com; Kim_Thomas@Toyota.com; Neil Swartz/=TMS/Toyota@Toyota; Bob_Waltz@Toyota.com; Alicia_McAndrews@toyota.com; Elaine Matsuda/=TMS/Toyota@Toyota; Jim Wimmer/=TMS/Toyota@Toyota; Brent Craig/=TMS/Toyota@Toyota; George Whitehouse/=TMS/Toyota@Toyota; Mike Michels/=TMS/Toyota@Toyota; John Hanson/=TMS/Toyota@Toyota; Brian Lyons/=TMS/Toyota@Toyota; Joe Tetherow/=TMS/Toyota@Toyota; Alok Vaish/=TCS/Toyota@Toyota; Pam Uribe/=TCS/Toyota@Toyota; Mike Colon/=TMS/Toyota@Toyota; Kevin Foy/=TMS/Toyota@Toyota; Matt Hennessey/=Lexus/Toyota@Toyota; Ron Ishii/=TMS/Toyota@Toyota; Jim Leininger/=TMS/Toyota@Toyota; Rodger Mickels/=TMS/Toyota@Toyota; Jim Rosasco/=TMS/Toyota@Toyota; Doug Philpot/=TMS/Toyota@Toyota; Stan Skutecki/=TMS/Toyota@Toyota; TCS_PQSS_Managers@Toyota; Audrey Mito/=TMS/Toyota@Toyota; Frank Fontanella/=TMS/Toyota@Toyota; George Christoff/=Lexus/Toyota@Toyota; Ming-Jou Chen/=TMS/Toyota@Toyota; Fletcher Davidson/=TCS/Toyota@Toyota; Hiroshi Yoshihashi/=TMS/Toyota@Toyota; Katsumi Aoki/=TMS/Toyota@Toyota; George Morino/=TMS/Toyota@Toyota; Michael Zimmerman/=Mobile/Toyota@Toyota; Robin LeFevre/=TMS/Toyota.

Bcc: [-]

Subject: Lexus Consumer Advisory - Additional information.

Team Lexus,

The attached Dealer Daily message, including semi-permanent, installation instructions for carpeted floor mats, is scheduled to post at noon (West Coast). The message provides additional information for Overall Dealership Operations, Customer Handling, as well as Service, Sales and Parts department procedures.

Please ensure your Area associates are familiar with this information so that they may address any dealer questions. A follow-up dealer e-mail from Mark Templin will be sent shortly and we will continue to provide additional information to you and dealers as it becomes available. Please contact me or Robin LeFevre with any questions.

Al

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